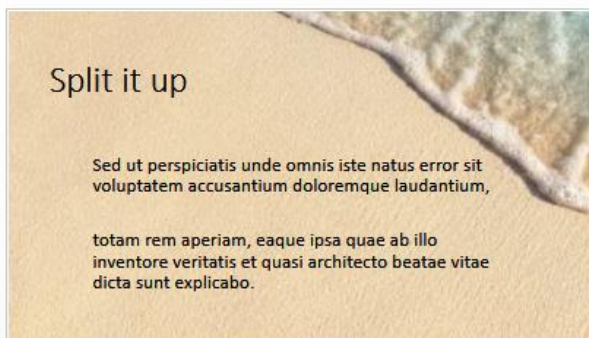


## Avoid

### Too Much Text

- Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.
- Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.
- Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

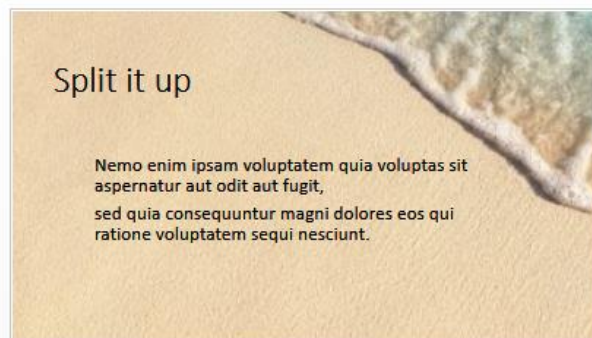
Instead, try splitting it up. The same amount of text should really take 5 slides:



Split it up

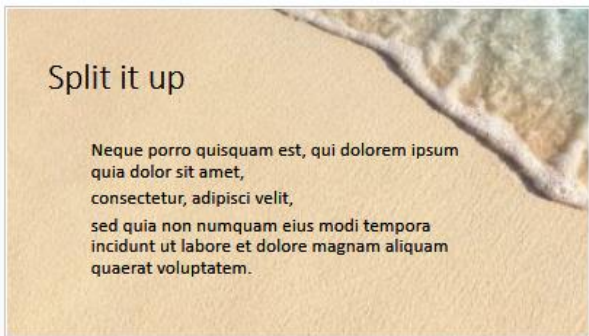
Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium,

totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.




Split it up

Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.



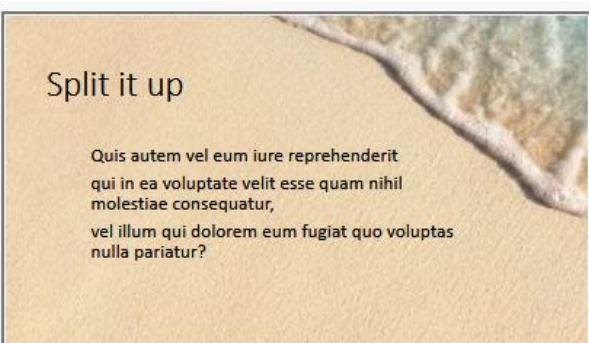
Split it up

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.



Split it up

Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?



Split it up

Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

Or try



Reduce it

*Nemo enim ipsam voluptatem*

*Neque porro quisquam est*

*Quia dolor sit amet consectetur adipisci velit*

Avoid

## Cheesy clipart or stock photos

*Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed do eiusmod tempor incididunt  
ut labore et dolore magna aliqua*

A cartoon illustration of a man with a large nose, wearing a red shirt and blue pants, holding a hammer over his head. There are three yellow stars around the hammer, suggesting a loud bang or a 'cheesy' sound effect.

Instead, try

## Abstracts

*Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed do eiusmod tempor incididunt  
ut labore et dolore magna aliqua*

An abstract background with a dark blue color palette. It features a network of thin, light blue lines connecting various points, creating a complex, geometric pattern that resembles a molecular structure or a data network.

OR try

## Related but not on-the-nose

*Lorem ipsum dolor sit amet,  
consectetur adipiscing elit,  
sed do eiusmod tempor incididunt  
ut labore et dolore magna aliqua*

A pair of black boxing gloves hanging from their laces against a dark, textured background. The gloves are positioned on the right side of the slide, with the text on the left.

Avoid

Corporate templates

Sucking the awe out of worship

Creepy lack of diversity

CREEPY OVER-EMPHASIZED DIVERSITY

BLURRY PICS

Grainy, low resolution, or improperly sized for the screen in use

Outdated graphics

ABC Company Org Chart

Outdated Fonts

ALGERIAN

JOKER MAN

Comic Sans

Mistral

Apple Chancery

Curlyz MT

Brush Script

Papyrus

Meme-level Powerpoint "features"

"remove background" →

Spinning text!!

Motion path!!

Flashing!

Bow Tie, Vertical

Checkerboard, Across

WordArt

Distracting transitions

HIPSTER STUFF

That is very difficult to read



**DO please**

Consider contrast levels for projector versus for actual TV screen, sunny or darkened rooms.



Room is too bright for these colors and fonts

Remember, what you see on your laptop or desktop isn't what your audience will see. Color of the wall/screen being used also matters a great deal.

Moderately lit room, black screen



Same room, typical white screen

FYI – there is little difference between white wall and white screen

